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Masterclass: Professional Studio Photography (Masterclass (Rocky Nook))



Synopsis

This book provides a comprehensive workshop on studio photography aimed at aspiring professionals. Richly illustrated, it covers an array of photographic subjects including still life, industry, technology, food, jewelry, portraiture, and more. The first part of the book focuses on concepts of studio planning, lighting, perspective, and camera and lens choices. The workshops that follow include 50 full-page photographic masterpieces, each with a detailed description of how the image was created. Author Dennis Savini walks the reader through all of the steps that led to each of his magnificent studio shots as he describes and illustrates the camera and equipment specs, studio design and setup, lighting, and post-processing. All of this information is communicated in a clear and simple manner and includes example images, diagrams of studio setups and lighting arrangements, and computer screenshots. Savini reveals the tips, tricks, and secrets he has learned throughout his many years as a professional photographer and teacher.

Book Information

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Customer Reviews

Dennis Savini is a professional photographer based in Zurich, Switzerland. He strongly believes that the future success of the photography profession is up to those who participate in the field, and he enjoys contributing his expertise through teaching. Dennis has been training apprentices since 1980 and teaches workshops for professionals in Switzerland and abroad. His experience teaching these

workshops led him to realize how little importance is given to vocational training in many countries-a realization that inspired him to write this book.Since 2005, Dennis has been a partner and course instructor at cap-fotoschule, a photography school in Zurich, where he trains future professional photographers.

I rate this textbook a must-have for any photographer going in the studio. It gives very practical solutions to common and not-so-common problems met in the studio, from lighting to staging, to the choice of lens and camera, to studio set-up. The illustrations are clear and well-designed, the photos are beautiful, the text is concise and to the point.In my opinion, one of the best reference books I've read on this technical aspect of photography.I rank it at the same level in depth and clarity of content as the textbook "Universal Principles of Design" by Lidwell, Holden & Butler.

Super book for the advancing amateur or professional studio photographer, and not recommend for the novice. A full book of Professional photography studio product and still life shoots with only a one small chapter on portraits. Typical high quality Rockynook hard cover text book. Beautiful layout, well written, great examples including post production editing considerations. If you decide to do all the shots in this book, figure several months of work and having your professional skill level raised several notches by the time you get to the last chapter. Truly a Masterclass photography book.

This is a great book for those who are already familiar with professional lighting equipment, but who are looking to amp up their style. Gorgeous photography and great lighting diagrams help lighting students go beyond the simple 2-3 light setups. Also great to see what the author's own studio looks like and what gear he has collected and prefers to work with.

It is refreshing for a change to get a photography book thats very intelligent, knowledgeable and informative. If you are a professional photographer new to the business you will learn a lot about organising and operating a first-class studio. If you are a well established photographer who needs a new outlook, or just a refresher about studio operation, the book is definitely worth consideration. This is a sophisticated European outlook and definitely something modern photography needs.

I wasn't too sure about this book because I shoot all types of photography and studio is only a small part of what I do. However, the material on the different types of lighting, perspective and subject

distance are some of the most clearly written and well exemplified I've ever seen. It is a "studio" book with lots of info on product photography etc, but full of tips and tricks that can be applied to photography of any type. I highly recommend this one.

This book is great on all aspects. Detailed diagrams. Professional shots examples. Good intelligent concept well explained. Advance techniques to step up from semi-pro to pro. Beginners - get something else and then eventually this book. Professionals - Good book to refresh or add to your technique.

Really helpful. In my case as a beginner, the use of diagram and thorough explanations do help to achieve the results I'm looking for. Plus it covers a wide range of photography tips for different purposes. It was a great purchase indeed.

Dennis shares his experiences with the reader in a very classy way. He reflects his high standards in to his book. I highly enjoyed reading it and recommend to any serious photographer to excel their studio photography. Thanks for sharing your experiences Dennis.

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